SYLLABUS: ESLTECH 8296
LEARNING TECHNOLOGIES DIFFUSION, INNOVATION AND CHANGE
SPRING 2018

The world as we have created it is a process of our thinking. It cannot be changed without changing our thinking.
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- Albert Einstein

Course overview

Instructor

Instructor: Dr. Ana-Paula Correia
Email address: correia.12@osu.edu
Office location: 310 M Ramseyer Hall, 29 W. Woodruff Ave., Columbus, OH 43210
Office hours: By appointment only.
Immediate contact: For any burning or last minute questions, feel free to contact the instructor using Skype (www.skype.com). Send a contact request to correia.12@osu.edu. Twitter: @correia65

Course Delivery Mode

- Face-to-face sessions on Thursday - 4:10 PM to 6:50 PM (room 309 Ramseyer Hall).
- Online sessions (no class meeting required) – Carmen; (See Course Schedule for dates).

Course philosophy and approach
Becoming a Leader and Change Manager in Learning Technologies

Learning Technologies bring change into organizations, classrooms, online environments. They have been quickly changing the landscape of learning and teaching with the diffusion of innovations ranging from learning analytics to simulations and virtual reality. Learning how to diffuse innovation, manage change and lead innovation are critical to graduates in Learning Technologies.

Course learning outcomes

By the end of this course, students should successfully be able to:

- To analyze and critique diffusion, change models and theories, and approaches to innovation in Learning Technologies
- To become knowledgeable of different change management strategies in Learning Technologies.
- To identify and define Change Agent
- To critically review studies and examples studies and examples that illustrate change theories, change management strategies and innovation in Learning Technologies
- To contribute for the creation of an eBook (e.g., book writing, production and distribution).
- To take a role on a leadership, diffusion and change experience.

Course materials

Required book

- Rogers, E.M. (2003). *Diffusion of Innovations* (5th edition). New York: Free Press.

Recommended book
- Brown, T. (2009). *Change by Design: How Design Thinking Transforms Organizations and Inspires Innovation.* New York: Harper.
- Fullan, M. (2007). *The New Meaning of Educational Change* (4th edition). New York: Teachers College Press.

Besides the recommended books, discussions are also based on: (1) articles provided by the instructor, and (2) online free materials. See the *Course Schedule* for readings and deadlines. Please complete all the readings and online discussions/activities by the indicated date.

Course technology

For help with your password, university e-mail, Carmen, or any other technology issues, questions, or requests, contact the OSU IT Service Desk. Standard support hours are available at https://ocio.osu.edu/help/hours, and support for urgent issues is available 24x7.
- **Self-Service and Chat support:** http://ocio.osu.edu/selfservice
- **Phone:** 614-688-HELP (4357)
- **Email:** 8help@osu.edu
- **TDD:** 614-688-8743

Baseline technical skills necessary for online courses

- Basic computer and web-browsing skills
- Navigating Carmen

Technology skills necessary for this specific course

- CarmenConnect text, audio, and video chat
- Use BuckeyeBox (https://box.osu.edu/)
- Recording a slide presentation with audio narration
- Recording, editing, and uploading video

Necessary equipment

- Computer: current Mac (OS X) or PC (Windows 7+) with high-speed internet connection
- Webcam: built-in or external webcam, fully installed
- Microphone: built-in laptop or tablet mic or external microphone
- USB headsets

Assignments & Course Participation/Expectations

Project 1: Strategic Plan Evaluation, Critique, and Extension (individual)

Find a strategic plan for a company, university, non-profit organization, school, state, province, country relate to innovation and change in the field of (Learning) Technologies and critique it. Deliverables:

- Report (30 points) due on February 9 at 11:59 pm.
- Class presentation (10 points) due on February 8 at 4:10 pm.

For more information about the project see Project 1: Strategic Plan Evaluation, Critique, and Extension (posted on Carmen under Assignments)

Project 2: Book Production & Chapter Writing (individual)

For this project, you are asked to complete a chapter for a Book about a course-related topic of your choice. You will be a full participant on the book production contributing with ideas, sketches and dissemination plans. The book will be published most probably as an eBook and free open content.
Deliverables/Due Dates/Times:

- Selection of Book Chapter is due on **February 23** by midnight (5 points)
- Outline of Book Chapter is due on **March 2** by midnight (15 points)
- Individual bio for Book is due on **March 8** by midnight (5 points)
- First draft of Book Chapter is due on **March 30** by midnight (40 points)
- Presentation of Book Chapter is due on **April 19** by 4 pm (15 points)
- Final version of Book Chapter is due on **April 27** by noon (40 points)

For more information about the project see Project 2: Book Production & Chapter Writing (posted on Carmen under Assignments)

Course Participation

The in-class & online discussions, and course activities are your opportunity to reflect on the readings, ask questions, engage in course activities, lead conversations and discuss any issues about the course. In this course, you are strongly encouraged to express yourself using NOT only text- based formats, but also contribute using audio, video, and images formats. Because participation, involvement and leadership are particularly important in this course, your participation makes up a significant portion of your grade. As part of your participation grade, you are expected to contribute to in-class & online discussions and fully participate on the course activities.

For more information about course participation check Carmen under Assignments. You will find the evaluation criteria used to grade your course participation.

Student participation expectations

Please complete assigned readings, contribute to in-class and online discussions, participate in the course activities and submit assignments (individual) on time. Failure to do this will affect your grades. Please be consistent on your participation and inform the instructor at correia.12@osu.edu of any circumstances that will prevent you to contribute to the in-class and online discussions, activities and assignments, including the guest speakers' sessions. The Book Chapter Consultation - students consult individually with the instructor on their Book chapter – is required and takes place on April 5 starting at 4 pm. Please inform the instructor, as soon as possible, if you will not be able to participate in any of the course activities.

Grading

Grades

Assignment or category	Points
Project 1: Strategic Plan Evaluation, Critique, and Extension	40
Project 2: Book Production & Chapter Writing	120
Course Participation	40
Total	200

Grading scale (%)	Grading scale (points)
93–100%: A	186– 200: A
90–92.9%: A-	180–185.9: A-
87–89.9%: B+	174–179.9: B+
83–86.9%: B	166–173.9: B
80–82.9%: B-	160–165.9: B-
77–79.9%: C+	154–159.9: C+
73–76.9%: C	146–153.9: C
70 –72.9%: C-	140 –145.9: C-
67 –69.9%: D+	134 –139.9: D+
60 –66.9%: D	120 –133.9: D
Below 60%: E	Below 120: E

Other course policies

Academic integrity policy

Policies for this online course

- **Original work and copyright**: You are expected to turn in original work (your own or that of your team) for every part of every assignment in this course. Please add the full reference of any sources (text, image or audio) used. Obtain copyright permission if you use any work created by someone else outside the design team.

- **Written assignments**: Your written assignments, including discussion posts, should be your own original work. In formal assignments, you should follow **APA** style to cite the ideas and words of your research sources. You are encouraged to ask a trusted person to proofread your assignments before you turn them in--but no one else should revise or rewrite your work.

- **Reusing past work**: In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If you want to build on past research or revisit a topic you've explored in previous courses, please discuss the situation with the instructor.

- **Falsifying research or results**: All research you will conduct in this course is intended to be a learning experience; you should never feel tempted to make your results or your library research look more successful than it was.

- **Collaboration and informal peer-review**: The course includes many opportunities for formal collaboration with your classmates. Collaboration and informal peer-review is encouraged.

- **Group projects**: This course includes group projects, which can be stressful for students when it comes to dividing work, taking credit, and receiving grades and feedback. The

instructor has attempted to make the guidelines for group work as clear as possible for each activity and assignment, but please let her know if you have any questions.

Ohio State's academic integrity policy

Academic integrity is essential to maintaining an environment that fosters excellence in teaching, research, and other educational and scholarly activities. Thus, The Ohio State University and the Committee on Academic Misconduct (COAM) expect that all students have read and understand the University's *Code of Student Conduct*, and that all students will complete all academic and scholarly assignments with fairness and honesty. Students must recognize that failure to follow the rules and guidelines established in the University's *Code of Student Conduct* and this syllabus may constitute "Academic Misconduct."

The Ohio State University's *Code of Student Conduct* (Section 3335-23-04) defines academic misconduct as: "Any activity that tends to compromise the academic integrity of the University, or subvert the educational process." Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the University's *Code of Student Conduct* is never considered an "excuse" for academic misconduct, so it is recommended that you review the *Code of Student Conduct* (http://studentconduct.osu.edu) and, specifically, the sections dealing with academic misconduct.

If it is suspected that a student has committed academic misconduct in this course, the instructor is obligated by University Rules to report his/her suspicions to the Committee on Academic Misconduct. If COAM determines that you have violated the University's *Code of Student Conduct* (i.e., committed academic misconduct), the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the University.

If you have any questions about the above policy or what constitutes academic misconduct in this course, please contact the instructor.

Other sources of information on academic misconduct (integrity) to which you can refer include:

- The Committee on Academic Misconduct web pages (COAM Home)
- *Ten Suggestions for Preserving Academic Integrity (Ten Suggestions)*
- *Eight Cardinal Rules of Academic Integrity* (www.northwestern.edu/uacc/8cards.htm)

Accessibility accommodations for students with disabilities

Trigger Warning

Some contents of this course may involve media that may be triggering to some students due to descriptions of and/or scenes depicting acts of violence, acts of war, or sexual violence and its aftermath. If needed, please take care of yourself while watching/reading this material (leaving classroom to take a water/bathroom break, debriefing with a friend, contacting a Sexual Violence Support Coordinator at 614-292-1111, or Counseling and Consultation Services at 614-292-5766, and contacting the instructor if needed). Expectations are that we all will be

respectful of our classmates while consuming this media and that we will create a safe space for each other. Failure to show respect to each other may result in dismissal from the class.

Statement on Title IX

Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources at http://titleix.osu.edu or by contacting the Ohio State Title IX Coordinator, Kellie Brennan, at titleix@osu.edu

Accessibility accommodations for students with disabilities

Requesting accommodations

If you would like to request academic accommodations based on the impact of a disability qualified under the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973, contact your instructor privately as soon as possible to discuss your specific needs. Discussions are confidential.

In addition to contacting the instructor, please contact the Student Life Disability Services at 614-292-3307 or ods@osu.edu to register for services and/or to coordinate any accommodations you might need in your courses at The Ohio State University. Go to http://ods.osu.edu for more information.